



Subscribe today
**Bank Technology
Monitor**

Tracking Profiles, Cost-of-ownership and Functionalities in Banking Technology Today

**Get access to business level data,
analytics to track innovation in financial
technology and operations.**

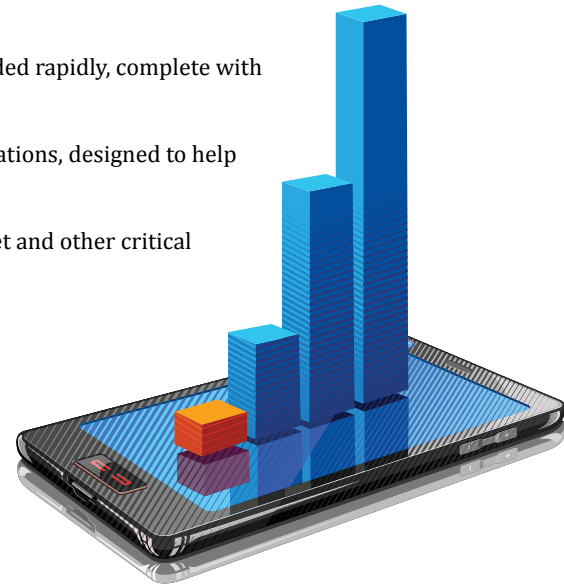
1. Technology and decision maker profiles of all leading banks in Asia
2. Detailed Vendor Directory benchmarked by products, functionalities and implementations.
3. Our Vendor Selection methodology refined over a decade
4. Regular Surveys, interviews and contact details of key decision makers in the industry
5. Regular insights in the form of news and thought leadership articles on current developments



Keeping track of technology spends and trends in banking in Asia

BANK TECHNOLOGY MONITOR is the best intelligence available today on the technology profiles, purchasing and implementation trends in Asia and related emerging markets. As a member-based programme, it is designed to help both bankers as well as vendors/consultants with:

- ❖ Detailed technology profiles of more than 70 banks across Asia, and more being added rapidly, complete with decision maker names and contacts
- ❖ Detailed profiles of technology vendors by products, functionalities and implementations, designed to help bankers source for the best.
- ❖ Benchmarks on functionalities, cost-of-ownership, implementations, time-to-market and other critical data to assist decision makers.
- ❖ News, thought leadership opinions and white papers on current developments.
- ❖ Case studies and interviews with CIOs, CTOs and senior decision makers.



Banking Technology Areas Covered

The subscription provides coverage of the following technological levels:

- ❖ **Enterprise Technologies**
- ❖ **Core Banking**
- ❖ **Channels and Distribution**
 - ATMs and Kiosks
 - Branch solutions
- ❖ **Data & Analytics**
- ❖ **Payments**
 - Retail Payments
 - Corporate Payments
- ❖ **Security and Risk**

More areas are being added as the programme develops.

Who Should Subscribe

Bank Technology Monitor is a must have resource for:

- ❖ Bank CIOs/CTOs to track and rate their technology subscribers, as well as validate their own technology decision making
- ❖ Technology vendors and consultants to track bank decision makers across the Asia Pacific, and position their products by understanding spending patterns.
- ❖ Regulators who increasingly need an independent assesment of bank technology trends for their own monitoring and scenario planning purpose.

Some of the vendors covered in this programme



Access to more than 1,000 sets of data and analytics

We deliver our research through a full range of data and analytics, presented in a wide variety of formats:

1. Detailed Bank Profiles

We currently have updated profile of more than 80 banks in 12 countries.

The detailed bank information includes

- i. Key executives
- ii. Key opinions expressed by bank on latest trends
- iii. Technology staff / locations
- iv. Decision making structure
- v. Key systems installed by business division
- vi. Outline of technology architecture
- vii. Estimated annual technology budget
- viii. Operational risk infrastructure
- ix. Current focus and challenges
- x. Recent projects
- xi. Future projects and purchase plans

Updated on a weekly basis from our interaction with bankers across meetings, interviews, submissions, research notes and case studies

2. Detailed Vendor Profile

We feature all known vendors under the following classification: (1) Enterprise Technologies (2) Core Banking (3) Channels & Distribution (4) Data & Analytics (5) Payments (6) Security & Risk.

The profiles themselves contain the following information (1) Key Executives (2) Core Products & Services (3) Other products (4) Key competitors (5) Competitive advantage (6) Total turnover (7) Turnover profile (8) Employees (9) Key reference clients (10) Clients Ex-Asia (11) Clients in Asia (12) Price Points (13) Research Notes (14) Benchmarking Papers and Case Studies

All recent coverage It is also possible to access all recent articles, research notes, op-eds and press releases on each featured vendor.

The vendor profiles are accessed by CIOs, CTOs & Heads of Businesses of banks across Asia Pacific & Middle East.

3. Surveys

To understand in depth the perceptions of bankers and the most prominent trends, The Bank Technology Monitor regularly publishes the following:

- Important surveys of decision makers,
- Case studies of implementations
- Industry trend analysis and outlook reports
- Data and benchmarks

on an on-going basis that you can use for your decision making needs.



Our regular surveys are designed to track the industry for decision makers:

- The Asian Banker Annual Banking Technology Cost Benchmarking and Spending Trends Survey
- The Annual Technology Vendor Performance and Perception Survey
- The Asian Banker Account Centricity to Customer Centricity Map
- The Annual Mobile and Internet Banking Functionality and Maturity Trends Report
- The Annual Bank Annual Survey on Transaction Security and Firewalls Impact
- The Annual Data and Analytics Maturity Survey mapping the evolution of the use of Data & Analytics in Asia
- The Annual ATMs, Kiosks and Self-Service Devices Survey

4. Tele-conferences and Proceedings Reports

Comprehensive evaluation of trends with data, analysis and models. Proceedings reports of round tables, seminars and tele-conferences conducted by The Asian Banker for members to understand the most recent views of participants by country.

5. Benchmarking manual, Award Scorecard and Vendor Selection Methodology

The manual provides insights into how banks are developing in this market with peer-peer comparisons. It also helps your own team learn how to conduct such analysis and use the same for targeted marketing and product development. This, coupled with a vendor selection methodology built with direct inputs from bankers, is an asset to any organization.

What you will get as part of this subscription

For a subscription of just \$12,000 per annum, you will be entitled to the following very valuable deliverables:

1. Up to five password access BTM
2. Full access to bank profiles, vendor profiles and all resources in BTM
3. Access our researchers for in-depth information on the content available in BTM.
4. Participate in tele-consultation sessions and briefings held periodically
5. Contribute opinion editorial articles to be hosted in BTM.

SUBSCRIBE TODAY

Yes, I would like to subscribe to the Bank Technology Monitor as a member, period of one year at price of US\$12,000 (please add 7% GST for Singapore-based subscribers).

For further information, please contact Mr. Jerome Ong
Email: jong@theasianbanker.com
Tel: +65 6236 6175

Code: E-brochure

| AUTHORISING MANAGER | | PLEASE FAX COMPLETED FORM TO +65 6236-6530 | | | |
|---|--|--|--|--------|--|
| Dr / Mr / Mrs / Ms / Other: | | Full Name: | | | |
| Job Title & Dept: | | | | | |
| Name of Organization to be billed: | | | | | |
| Address: | | | | | |
| Postal Code: | | Country: | | | |
| Telephone: | | Fax: | | Email: | |
| Secretary's name (if applicable): | | Secretary's tel. & e-mail : | | | |
| METHODS OF PAYMENT | | | | | |
| <input type="checkbox"/> By Credit Card: Please debit my <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Amex (All credit card charges will be made in Singapore dollars at the exchange rate of US\$1.00 = SG\$1.28) | | | <input type="checkbox"/> By Bank Cheque: Made payable to "T.A.B. International Pte Ltd", in Singapore dollars (SGD), or US dollar (USD) equivalent | | |
| Cardholder's name: | | | <input type="checkbox"/> By Bank Transfer: DBS Bank Marina Bay Financial Centre Branch, Tower 3, 3rd Floor, 12 Marina Boulevard, Singapore 018982 Account no.: 074-001420-8 Account name: T.A.B. International Pte Ltd (Please indicate "R.BTM" and the participant's name as reference.) | | |
| Card Number.: | | | | | |
| Expiry Date(MM/YY): | | | <input type="checkbox"/> By Invoice: Payment must be made within 5 working days on receipt of invoice | | |
| Authorised Signature(as in credit card, if applicable): | | | | | |

PLEASE NOTE: This subscription does not include the following services, which are considered additional:

1. Benchmarking or Diagnostics Reviews to be conducted around any pre-determined operations, processes or business lines, using our methodology.
2. Any Investor Audit exercises commissioned specifically for your bank.
3. Any training commissioned specifically for your bank from our programme.
4. Any form of analyst support where the analytics is not derived from data already available within the library or involves more than a reasonable amount of fresh research.
5. You may contact the analyst who will provide simple slides or raw data that closely matches your requirements as much as possible from our available content. For analyst support on data that is not currently available or outside the scope of this programme, a fee may be applicable if new original research is required.