

The Asian Banker Editorial Calendar 2016

| Issue No | Publish Date | Cover Story/Special Feature/Report | Added Distribution* |
|----------------------------------|--------------|--|------------------------------|
| Issue 137B – January 2016 | 14 Jan | <p>Cover story: A dynamic region in transition: Special report on financial services in the Middle East and Africa Banking</p> <ul style="list-style-type: none"> ▪ Despite the slump in global commodity prices, trade flows between West and East continue to grow strongly ▪ How are banks in the region positioning themselves to tap into this growing flow business ▪ How are they are building up their cash management capabilities to services large corporates and MNC increasing look for domestic banks to support their treasury and liquidity needs in the region ▪ The latest developments in regional and cross-border payment initiatives in Africa such as COMESA, EAC, SADC and WAMI and explore | |
| Issue 138 – January 2016 | 18 Jan | <p>Cover story: Will China have a hard landing? As China's GDP ground to its slowest pace in 25 years, there are genuine concerns about its impact on the region's economies and financial markets. How will slower growth and the possibility of worsening corporate debt impact regional markets?</p> <p>Special Report: Key drivers and performance outlook for the banking industry in 2016</p> <p>Features:</p> <ul style="list-style-type: none"> ▪ RMB: Road gets steeper ▪ Blockchain application in retail financial services <p>Investor Report/Bank Profile: TBC</p> <p>Data: Asia Pacific Banking Industry Salary</p> | |
| Issue 139 – April 2016 | 18 April | <p>Feature: What makes Blockchain the game changer?</p> <ul style="list-style-type: none"> ▪ What makes Blockchain the game changer? ▪ How does distributed ledger technology revolutionise payment and financial transactions? ▪ A survey of major blockchain initiatives globally <p>Data: Asian Deposit intermediation trends 2016</p> <p>Country report: Vietnam</p> | The Asian Banker Summit 2016 |

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| Issue 140 – June 2016 | 13 June | <p>Feature: What makes the best retail banks in 2016</p> <ul style="list-style-type: none"> ▪ What banks can learn from Alibaba and Uber in customer engagement? ▪ Evolution of mobile payments/banking and the next big thing - a survey of new innovations <p>Investor Report/Bank Profile: TBC Special Report: Excellence 2016 Scorecard Report Awards: Excellence in RFS Proceedings Report Survey: Bank quality survey findings Data: TBC</p> | CIBC, West Africa Retail Banking Dialogue, TIBC, Korea Retail Banking Dialogue, IIBC, Taiwan Awards, RBLP, Egypt Retail Banking Dialogue |
| Issue 141 – July 2016 | 18 July | <p>Feature: Rethinking core banking</p> <ul style="list-style-type: none"> ▪ How have new regulatory requirement and technologies transform banks' business model and infrastructural architecture. ▪ A survey of how banks are adopting open platforms and asset light approached to technology. <p>Investor Report/Bank Profile: TBC Special Report: Leadership Achievements – Defining the leadership class of 2016 Awards: Summit Proceedings Report Survey: How Digital is your Bank Survey Data: CEO Remuneration Report 2016</p> | Small Business Banking Council, RBLP |
| Issue 142 – September 2016 | 15 Aug | <p>Feature: Thwarting the next attack – the escalating battle to keep banks safe</p> <ul style="list-style-type: none"> ▪ A survey of recent cyber-attacks and why no banks or even governments is safe from cyber attack ▪ What banks can do to mitigate risk of an attack <p>Investor Report/Bank Profile: TBC Survey: CIO and Tech Spend survey + Vendor Perception Special Report: List of Leading Practitioners in Bank Technology Directory 2016</p> | Financial Crime 360 |

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| Issue 143 – October 2016 | 19 Sep | <p>Feature: Trends in Transaction Banking</p> <ul style="list-style-type: none"> ▪ A survey of major trends in cash management, trade finance and payments amongst global and Asian banks in 2016 <p>Investor Report/Bank Profile: TBC</p> <p>Survey: Annual Transaction Banking Survey</p> <p>Special Edition: AB500 Largest and Strongest Banks Rankings</p> <p>Special Report: List of Leading Practitioners in Transaction Banking Directory 2016</p> <p>Country/Region Report: Middle East Banking 2016</p> | Sibos 2016 (26-29 Sep), Strongest Banks Recognition Ceremony, RMBWorld, MEA Awards |
| Issue 144 – November/December 2016 | 21 Nov | <p>Feature: Growing too big, too fast? An Asian regional bank story?</p> <ul style="list-style-type: none"> ▪ A survey of Asian banks that have established regional operations in the last five years and financial performance ▪ Why aren't they achieving their regional objectives? <p>Investor Report/Bank Profile: TBC</p> <p>Special Report: Global Offshore RMB Asset Rankings 2016</p> | |

*The Asian Banker publication is distributed at all training courses and conferences conducted by The Asian Banker and other organisers. The Asian Banker publication is also distributed at all major airline lounges.

Regular Segments: Trendwatch, Opinion, Current Account, Retail Banking, Transaction Banking, Risk & Regulation, Technology & Operations, CEO Interview, Country Report, Data trends, Research Report & Survey.

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